



Visit Springfield Board of Directors Meeting

Visit Springfield

Wednesday, January 14, 2026 at 8:00 AM CST to Wednesday, January 14, 2026 at 9:30 AM CST

815 E. St Louis Street, Springfield, MO 65806

Agenda

I. January Board Meeting

Presenter: Bill Hobbs

II. Call to Order

Presenter: Bill Hobbs

III. Roll Call

Presenter: Bill Hobbs

IV. Approval of Minutes

Presenter: Bill Hobbs

V. Public Comments

VI. Chair's Report

Presenter: Bill Hobbs

A. Happy New Year

B. Welcome New Board Members

VII. Committee Reports

A. Budget/Finance

Presenters: Laura Head Elliott, Tonia Castaneda

1. FY 25/26 Budget Revision

2. December Financials

B. Marketing

C. Nominating

Presenter: Collin Quigley

D. Governmental Relations

Presenter: Matt Morrow

VIII. City of Springfield Report

Presenter: Collin Quigley

IX. Staff Reports

A. CEO Report

Presenter: Mark Hecquet

B. Marketing Report

Presenter: Madison Yohn

C. Sales Report

Presenter: Dana Maugans

D. Sports Commission Report

Presenter: Lance Kettering

E. Visitor Experience Report

Presenter: Tonia Castaneda

X. Old or New Business

XI. Adjourn

A. Next Meeting March 19th - 8am - Location TBD

B. Other Upcoming Dates - Salute to Legislators Jan. 28 and Chamber Annual Dinner Jan 30.