



**Springfield Art Museum**  
**Board of Directors Meeting**

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July 17, 2025

5:00 PM

**Springfield Art Museum Temporary**  
**Location**  
**431 S Jefferson Ave, Suite 108**  
**Springfield, MO 65806**

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**TENTATIVE AGENDA**

- 1. Call to Order**
- 2. Welcome New Board Members**
- 3. Recognition of Outgoing Board Member**
- 4. Consent Agenda**
  - 4.1. Minutes
  - 4.2. Financial Report
- 5. Reports**
  - 5.1. SMMA
  - 5.2. FOSAM/SAM Foundation
  - 5.3. Director's Report
  - 5.4. Committee Reports
- 6. Nomination of Officers**
- 7. Adjournment**

*In accordance with Americans with Disabilities Act (ADA) guidelines, if you need special accommodations when attending any City meeting, please notify the City Clerk's Office at 417-864-1651 as soon as possible to ensure our ability to accommodate your needs.*

**Springfield Art Museum  
Board of Directors Meeting Minutes  
Thursday, April 17, 2025  
Art Study Club, 431 S. Jefferson Ave., Suite 108, Springfield, MO - 5:00 p.m.**

**Board Members Present:**

|                                                  |                                                         |                                                    |
|--------------------------------------------------|---------------------------------------------------------|----------------------------------------------------|
| <input type="checkbox"/> Nora Cox                | <input checked="" type="checkbox"/> Lindsey Kelsay      | <input type="checkbox"/> Debra Mergen              |
| <input checked="" type="checkbox"/> Calie Holden | <input checked="" type="checkbox"/> Mitzi Kirkland-Ives | <input checked="" type="checkbox"/> Amanda Stadler |
| <input checked="" type="checkbox"/> Cheryl Hom   |                                                         |                                                    |

**Staff Members Present:** Nick Nelson (Museum Director), Mary Bozarth (Assistant City Attorney)

**Others Present:** Tina Stillwell (SMMA)

**Call to Order:** Meeting called to order by Cheryl Hom at 5:01 PM.

**Approval of Consent Agenda:** Calie Holden made a motion to approve the Consent Agenda items. The motion was seconded by Lindsey Kelsay. The motion carried and the consent agenda was approved.

**Reports:**

**SMMA:** Tina Stillwell gave the SMMA report. She thanked Nick Nelson and Mary Bozarth for attending the SMMA Extension Honors Luncheon. She stated that in the next week SMMA would be electing officers. She stated that she would be rolling off as President. She thanked Museum Educator, Joshua Best for giving a presentation to SMMA on his trip to the National Docent Symposium. Tina also thanked Museum Communications Specialist, Nicole Chilton, for help with securing booth space for SMMA during ArtsFest. SMMA will be present with volunteers and will have a new marketing brochure.

**FOSAM/SAM Foundation:** Sonya Wise provided a written report, which was read by Nick Nelson. It is as follows:

- The Finance Committee met at 3:00 pm to discuss investment changes.
- It was voted on and approved by the Finance Committee and at the following FOSAM meeting to move the \$2.5 million already promised to the City for construction as well as any net investment gain (less fees) to a cash position. The balance will be moved into an investment determined by Central Trust as fiduciary that will mature on or before June 1, 2026.
- The investment policy to accommodate the above investment strategy will be changed.
- FY2024 Form 990 was presented and voted on favorably. This form was prepared by Robinson and Company, LLP.
- An update was given on the Strategic Plan RFP firms with interest as of March 31, 2025. The deadline for receiving bids is April 15.
- Nick Nelson gave a report on construction progress and project financial needs as well as an update on the FY2025 State Appropriation.
- The next FOSAM meeting will be held on Thursday, May 8, 2025 at 4:00 p.m.

**Director's Report:**

Nick Nelson provided the Director's Report. He reported on the State Appropriation for the construction project. The Museum will receive all appropriations for 2025. We are working on additional appropriation, which will most likely come in via the Senate. The Senate Appropriations Committee is meeting this week. Nick provided an update on the construction project. Demolition has begun on the building focusing on back-of-house areas, MEP, and hallway east of the Auditorium. Nick also updated the Board on the Museum's budget. He stated that many federal agencies were being administratively dissolved and that this would impact the Museum's ability to get grants. The Museum would shift focus to local funders.

**Executive Committee:**

Cheryl Hom gave the Executive Committee Report. The Executive Committee met on Tuesday, April 7 at 4:00 PM. The committee discussed items for the April Board Meeting and approved the agenda.

**Budget & Finance Committee:**

No Report

**Building & Grounds Committee:**

Still coordinating meeting times.

**Strategic Planning Committee:**

Still coordinating meeting times.

**Other Items:**

**Board Terms:** Nick Nelson presented provided the Board with a schedule of Board terms. The Board discussed recruitment of new board members.

**Committees:** Committees will continue to work to form and meet. Nick shared information on the City's Clear Point Strategy software, which will help with tracking progress on Strategic Plan and provide reports from the Strategic Planning Committee.

**Adjournment:** A motion to adjourn was made by Calie Holden and seconded by Lindsey Kelsay. The motion carried and the meeting adjourned at 5:53 PM.

Submitted by: Nick Nelson, Museum Director

# SPRINGFIELD ART MUSEUM FINANCIAL REPORT

YTD Period Ending 4/30/2025

83% of Budget

## FUND BALANCE

|                        | Goal         | Actual       |
|------------------------|--------------|--------------|
| Beginning Fund Balance | \$ 1,782,655 | \$ 1,436,003 |
| Current Fund Balance   | \$ 1,615,876 | 8,648,496    |
| Reserve                | \$ 400,269   | 400,269      |
| Restricted Funds       | \$ 402,953   | 7,785,046    |
| Available Fund Balance | 812,654      | 463,181      |

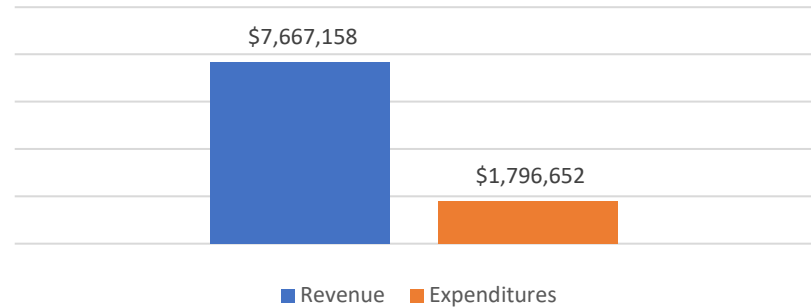
## YTD BUDGET VS ACTUALS

| Revenue                     | Budget              | Actual              |
|-----------------------------|---------------------|---------------------|
| Property Tax                | \$ 1,678,629        | \$ -                |
| Donations & Grants          | \$ 234,500          | \$ 883,682          |
| Earned Revenue              | \$ 9,500            | \$ 22,140           |
| Fund Balance Appropriations | \$ 60,000           | \$ -                |
| Other Revenues              | \$ 18,717           | \$ 6,761,336        |
| Change in FMV               | \$ -                | \$ -                |
| <b>Total</b>                | <b>\$ 2,001,346</b> | <b>\$ 7,667,158</b> |

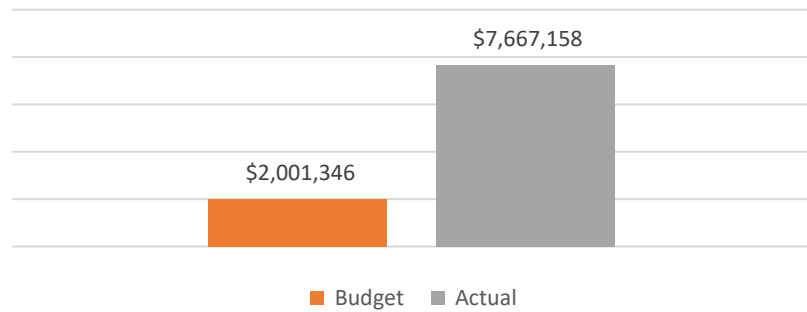
| Expenditures                   | Budget              | Actual              |
|--------------------------------|---------------------|---------------------|
| Personal Services              | \$ 1,437,896        | \$ 1,107,233        |
| Supplies & Services            | \$ 520,970          | \$ 396,851          |
| Capital/One-time Expenditures  | \$ -                | \$ 292,568          |
| Transfers to Other Departments | \$ 42,480           | \$ -                |
| <b>Total</b>                   | <b>\$ 2,001,346</b> | <b>\$ 1,796,652</b> |

Surplus(Deficit) \$ - \$ 5,870,506

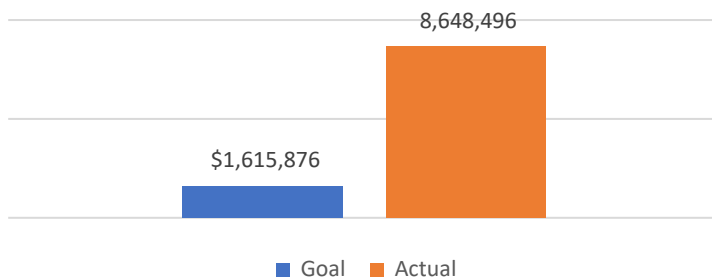
## YTD Revenue vs Expenses



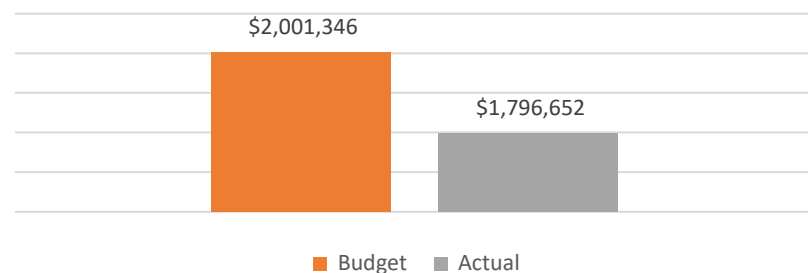
## YTD Revenue (Budget vs Actual)



## Fund Balance



## YTD Expenses (Budget vs Actual)



# SPRINGFIELD ART MUSEUM FINANCIAL REPORT

MTD Period Ending 4/30/2025

83% of Budget

## FUND BALANCE

|                        | Goal         | Actual       |
|------------------------|--------------|--------------|
| Beginning Fund Balance | \$ 1,782,655 | \$ 1,436,003 |
| Current Fund Balance   | \$ 1,615,876 | 8,648,496    |
| Reserve                | \$ 400,269   | 400,269      |
| Restricted Funds       | \$ 402,953   | 7,785,046    |
| Available Fund Balance | \$ 812,654   | 463,181      |

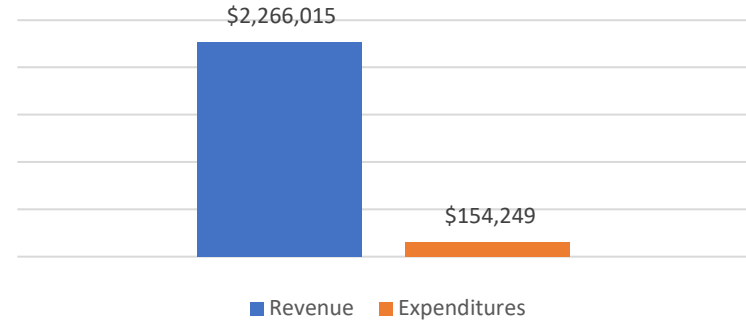
## MTD BUDGET VS ACTUALS

| Revenue                     | Budget            | Actual              |
|-----------------------------|-------------------|---------------------|
| Property Tax                | \$ 139,886        | \$ -                |
| Donations & Grants          | \$ 19,542         | \$ -                |
| Earned Revenue              | \$ 792            | \$ 7,645            |
| Fund Balance Appropriations | \$ 5,000          | \$ -                |
| Other Revenues              | \$ 1,560          | \$ 2,258,370        |
| Change in FMV               | \$ -              | \$ -                |
| <b>Total</b>                | <b>\$ 166,779</b> | <b>\$ 2,266,015</b> |

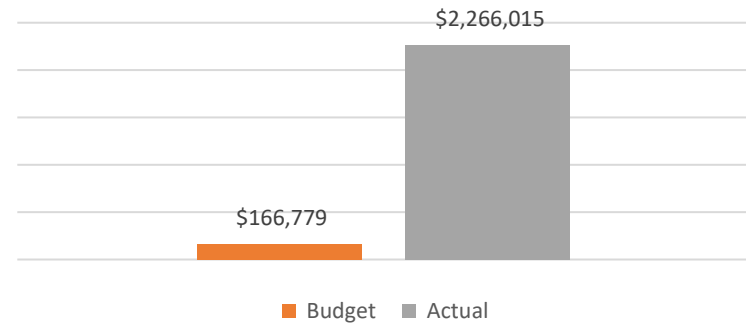
| Expenditures                   | Budget            | Actual            |
|--------------------------------|-------------------|-------------------|
| Personal Services              | \$ 119,825        | \$ 105,229        |
| Supplies & Services            | \$ 43,414         | \$ 46,295         |
| Capital/One-time Expenditures  | \$ -              | \$ 2,725          |
| Transfers to Other Departments | \$ 3,540          | \$ -              |
| <b>Total</b>                   | <b>\$ 166,779</b> | <b>\$ 154,249</b> |

Surplus(Deficit) \$ - \$ 2,111,766

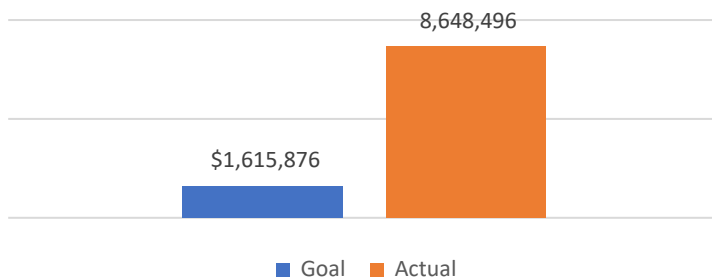
## MTD Revenue vs Expenses



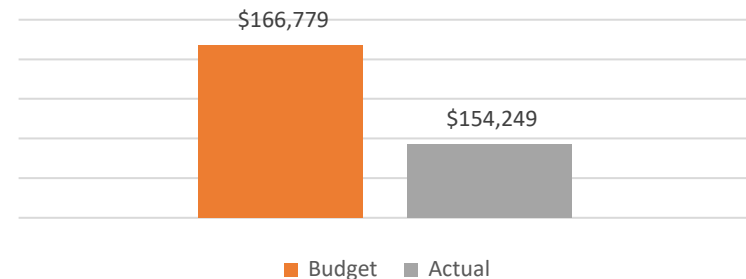
## MTD Revenue (Budget vs Actual)



## Fund Balance



## MTD Expenses (Budget vs Actual)



# SPRINGFIELD ART MUSEUM FINANCIAL REPORT

MTD Period Ending 5/31/2025

92% of Budget

## FUND BALANCE

|                        | Goal         | Actual       |
|------------------------|--------------|--------------|
| Beginning Fund Balance | \$ 1,782,655 | \$ 1,436,003 |
| Current Fund Balance   | \$ 1,615,876 | 8,541,332    |
| Reserve                | \$ 400,269   | 400,269      |
| Restricted Funds       | \$ 402,953   | 7,785,046    |
| Available Fund Balance | 812,654      | 356,017      |

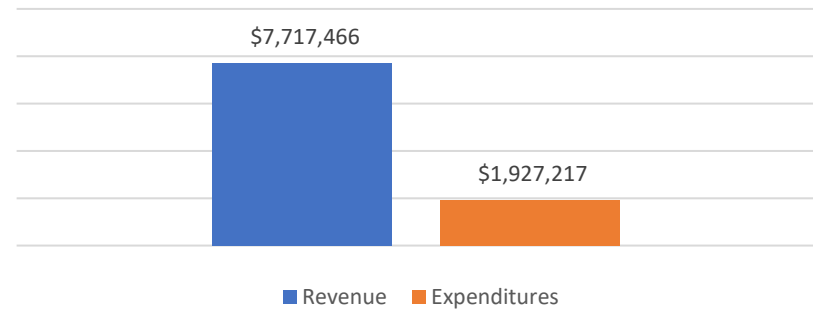
## YTD BUDGET VS ACTUALS

| Revenue                     | Budget              | Actual              |
|-----------------------------|---------------------|---------------------|
| Property Tax                | \$ 1,678,629        | \$ 48,314           |
| Donations & Grants          | \$ 234,500          | \$ 884,182          |
| Earned Revenue              | \$ 9,500            | \$ 23,634           |
| Fund Balance Appropriations | \$ 60,000           | \$ -                |
| Other Revenues              | \$ 18,717           | \$ 6,761,336        |
| Change in FMV               | \$ -                | \$ -                |
| <b>Total</b>                | <b>\$ 2,001,346</b> | <b>\$ 7,717,466</b> |

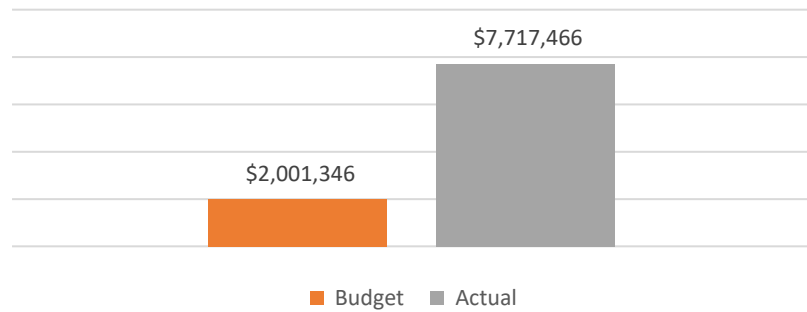
| Expenditures                   | Budget              | Actual              |
|--------------------------------|---------------------|---------------------|
| Personal Services              | \$ 1,437,896        | \$ 1,217,238        |
| Supplies & Services            | \$ 520,970          | \$ 417,411          |
| Capital/One-time Expenditures  | \$ -                | \$ 292,568          |
| Transfers to Other Departments | \$ 42,480           | \$ -                |
| <b>Total</b>                   | <b>\$ 2,001,346</b> | <b>\$ 1,927,217</b> |

Surplus(Deficit) \$ - \$ 5,790,249

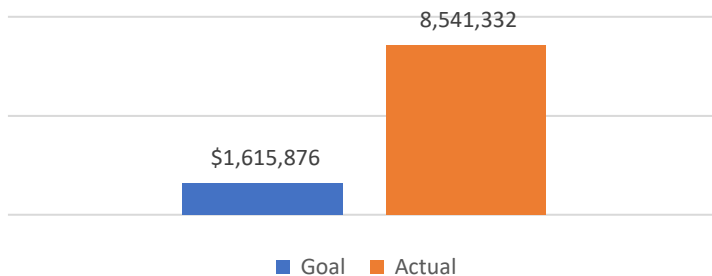
## YTD Revenue vs Expenses



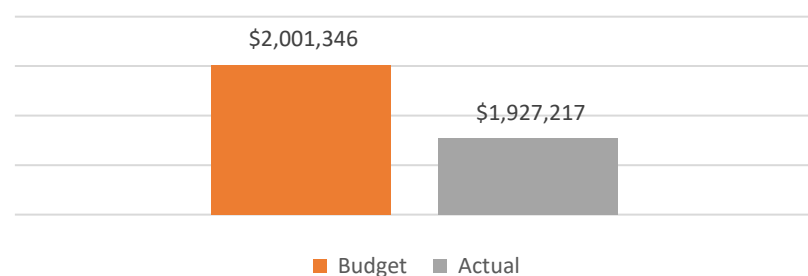
## YTD Revenue (Budget vs Actual)



## Fund Balance



## YTD Expenses (Budget vs Actual)



# SPRINGFIELD ART MUSEUM FINANCIAL REPORT

MTD Period Ending 5/31/2025

92% of Budget

## FUND BALANCE

|                        | Goal         | Actual       |
|------------------------|--------------|--------------|
| Beginning Fund Balance | \$ 1,782,655 | \$ 1,436,003 |
| Current Fund Balance   | \$ 1,615,876 | 8,541,332    |
| Reserve                | \$ 400,269   | 400,269      |
| Restricted Funds       | \$ 402,953   | 7,785,046    |
| Available Fund Balance | \$ 812,654   | 356,017      |

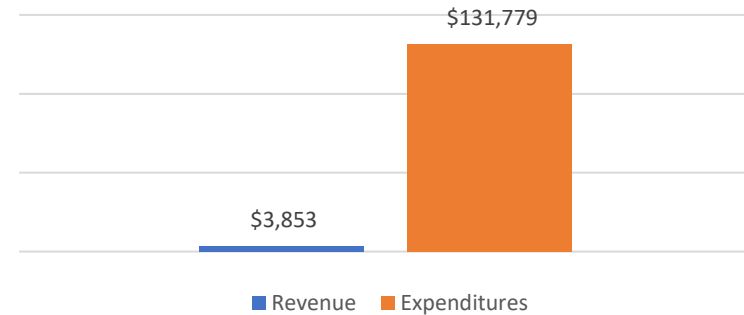
## MTD BUDGET VS ACTUALS

| Revenue                     | Budget            | Actual          |
|-----------------------------|-------------------|-----------------|
| Property Tax                | \$ 139,886        | \$ 1,859        |
| Donations & Grants          | \$ 19,542         | \$ 500          |
| Earned Revenue              | \$ 792            | \$ 1,494        |
| Fund Balance Appropriations | \$ 5,000          | \$ -            |
| Other Revenues              | \$ 1,560          | \$ -            |
| Change in FMV               | \$ -              | \$ -            |
| <b>Total</b>                | <b>\$ 166,779</b> | <b>\$ 3,853</b> |

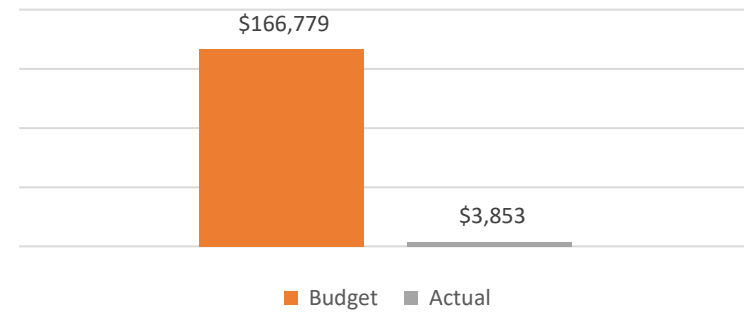
| Expenditures                   | Budget            | Actual            |
|--------------------------------|-------------------|-------------------|
| Personal Services              | \$ 119,825        | \$ 110,005        |
| Supplies & Services            | \$ 43,414         | \$ 21,774         |
| Capital/One-time Expenditures  | \$ -              | \$ -              |
| Transfers to Other Departments | \$ 3,540          | \$ -              |
| <b>Total</b>                   | <b>\$ 166,779</b> | <b>\$ 131,779</b> |

Surplus(Deficit) \$ - \$ (127,926)

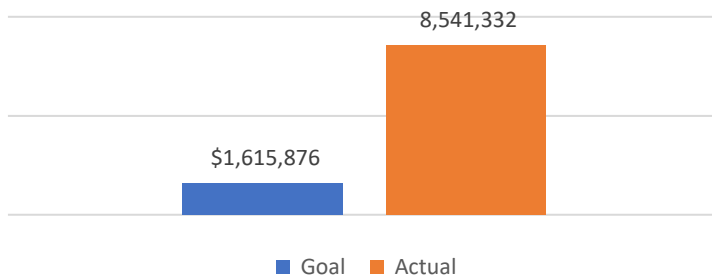
## MTD Revenue vs Expenses



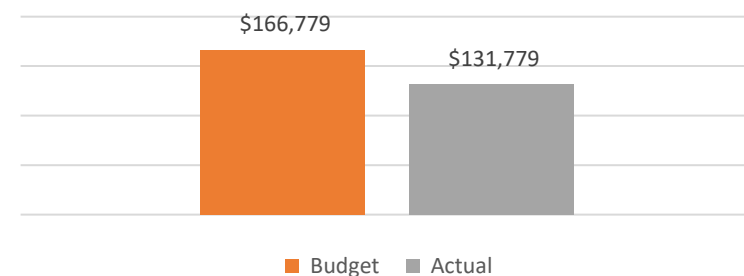
## MTD Revenue (Budget vs Actual)



## Fund Balance



## MTD Expenses (Budget vs Actual)



# SPRINGFIELD ART MUSEUM FINANCIAL REPORT

MTD Period Ending 6/30/2025

100% of Budget

## FUND BALANCE

|                        | Goal         | Actual       |
|------------------------|--------------|--------------|
| Beginning Fund Balance | \$ 1,782,655 | \$ 1,436,003 |
| Current Fund Balance   | \$ 1,615,876 | 10,757,292   |
| Reserve                | \$ 400,269   | 400,269      |
| Restricted Funds       | \$ 402,953   | 9,822,078    |
| Available Fund Balance | 812,654      | 534,945      |

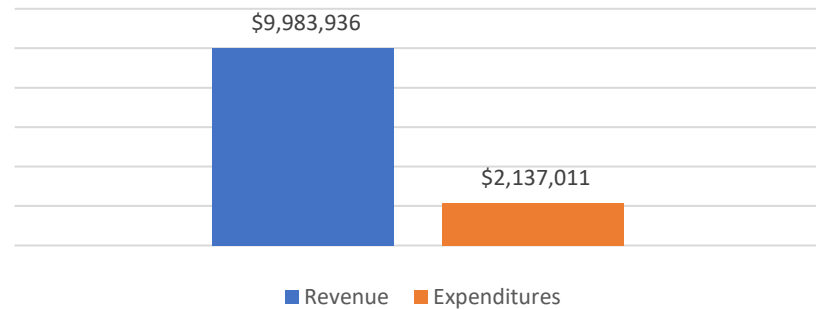
## YTD BUDGET VS ACTUALS

| Revenue                     | Budget              | Actual              |
|-----------------------------|---------------------|---------------------|
| Property Tax                | \$ 1,678,629        | \$ 53,399           |
| Donations & Grants          | \$ 234,500          | \$ 904,182          |
| Earned Revenue              | \$ 9,500            | \$ 24,595           |
| Fund Balance Appropriations | \$ 60,000           | \$ -                |
| Other Revenues              | \$ 18,717           | \$ 9,001,760        |
| Change in FMV               | \$ -                | \$ -                |
| <b>Total</b>                | <b>\$ 2,001,346</b> | <b>\$ 9,983,936</b> |

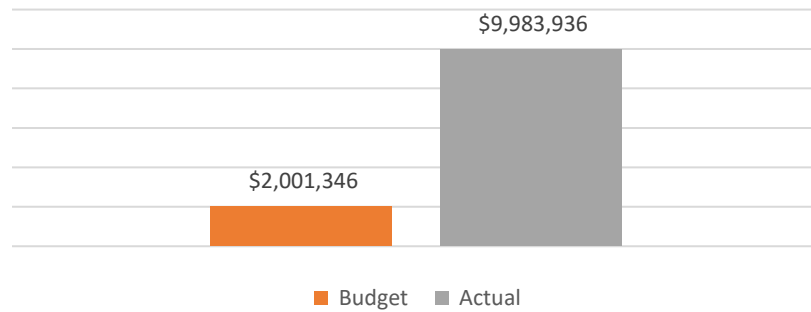
| Expenditures                   | Budget              | Actual              |
|--------------------------------|---------------------|---------------------|
| Personal Services              | \$ 1,437,896        | \$ 1,383,657        |
| Supplies & Services            | \$ 520,970          | \$ 460,786          |
| Capital/One-time Expenditures  | \$ -                | \$ 292,568          |
| Transfers to Other Departments | \$ 42,480           | \$ -                |
| <b>Total</b>                   | <b>\$ 2,001,346</b> | <b>\$ 2,137,011</b> |

Surplus(Deficit) \$ - \$ 7,846,925

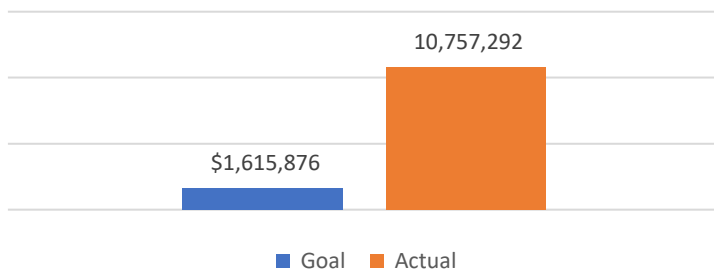
## YTD Revenue vs Expenses



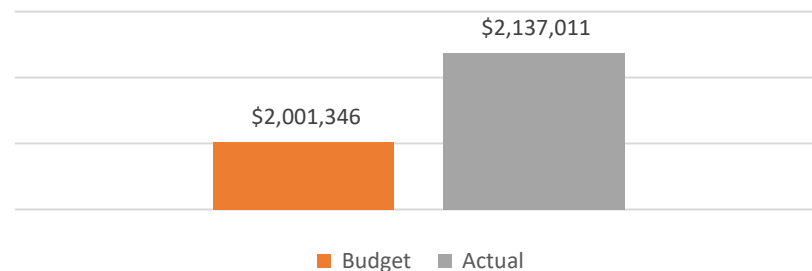
## YTD Revenue (Budget vs Actual)



## Fund Balance



## YTD Expenses (Budget vs Actual)



# SPRINGFIELD ART MUSEUM FINANCIAL REPORT

MTD Period Ending 6/30/2025

100% of Budget

## FUND BALANCE

|                        | Goal         | Actual       |
|------------------------|--------------|--------------|
| Beginning Fund Balance | \$ 1,782,655 | \$ 1,436,003 |
| Current Fund Balance   | \$ 1,615,876 | 10,757,292   |
| Reserve                | \$ 400,269   | 400,269      |
| Restricted Funds       | \$ 402,953   | 9,822,078    |
| Available Fund Balance | \$ 812,654   | 534,945      |

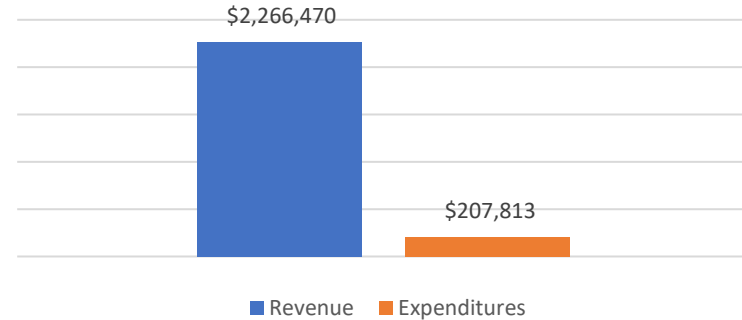
## MTD BUDGET VS ACTUALS

| Revenue                     | Budget            | Actual              |
|-----------------------------|-------------------|---------------------|
| Property Tax                | \$ 139,886        | \$ 5,085            |
| Donations & Grants          | \$ 19,542         | \$ 20,000           |
| Earned Revenue              | \$ 792            | \$ 961              |
| Fund Balance Appropriations | \$ 5,000          | \$ -                |
| Other Revenues              | \$ 1,560          | \$ 2,240,424        |
| Change in FMV               | \$ -              | \$ -                |
| <b>Total</b>                | <b>\$ 166,779</b> | <b>\$ 2,266,470</b> |

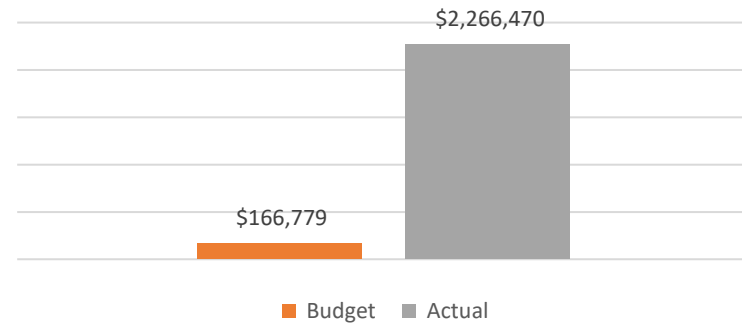
| Expenditures                   | Budget            | Actual            |
|--------------------------------|-------------------|-------------------|
| Personal Services              | \$ 119,825        | \$ 166,419        |
| Supplies & Services            | \$ 43,414         | \$ 41,394         |
| Capital/One-time Expenditures  | \$ -              | \$ -              |
| Transfers to Other Departments | \$ 3,540          | \$ -              |
| <b>Total</b>                   | <b>\$ 166,779</b> | <b>\$ 207,813</b> |

Surplus(Deficit) \$ - \$ 2,058,657

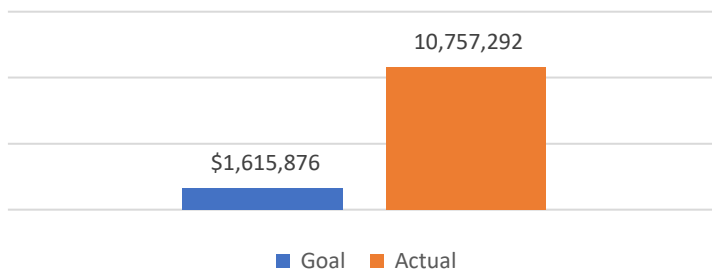
## MTD Revenue vs Expenses



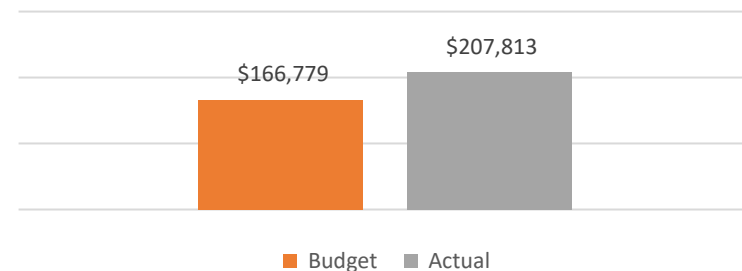
## MTD Revenue (Budget vs Actual)



## Fund Balance



## MTD Expenses (Budget vs Actual)

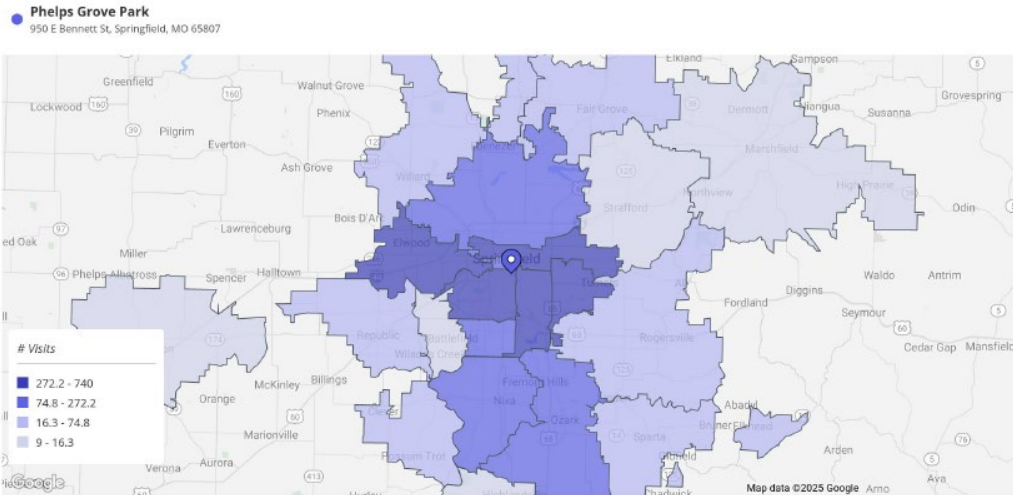


# DIRECTOR'S REPORT

## 7/17/2025

### Pops in the Park- Saturday, June 21, 2025

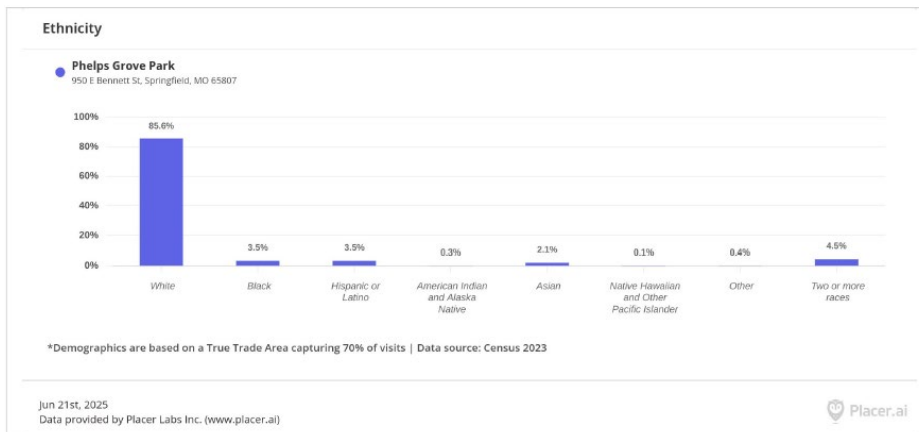
Over 3,409 in attendance



**Phelps Grove Park**  
950 E Bennett St, Springfield, MO 65807

| Zipcode / City           | Visits<br>(% of Total) |
|--------------------------|------------------------|
| 65804<br>Springfield, MO | 740 (21.7%)            |
| 65807<br>Springfield, MO | 696 (20.4%)            |
| 65802<br>Springfield, MO | 327 (9.6%)             |
| 65809<br>Turners, MO     | 306 (9%)               |
| 65803<br>Springfield, MO | 196 (5.8%)             |
| 65714<br>Nixa, MO        | 188 (5.5%)             |
| 65810<br>Springfield, MO | 164 (4.8%)             |
| 65806<br>Springfield, MO | 99 (2.9%)              |
| 65721<br>Ozark, MO       | 76 (2.2%)              |
| 65742<br>Rogersville, MO | 52 (1.5%)              |

Jun 21st, 2025  
Data provided by Placer Labs Inc. ([www.placer.ai](http://www.placer.ai))

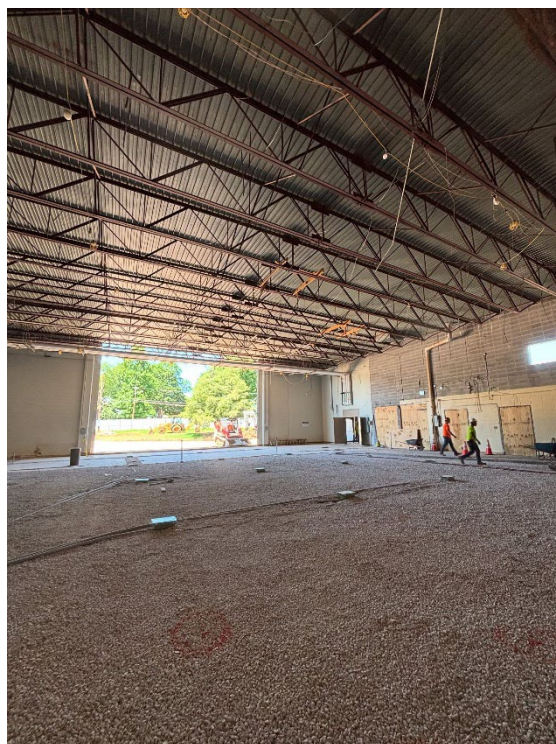
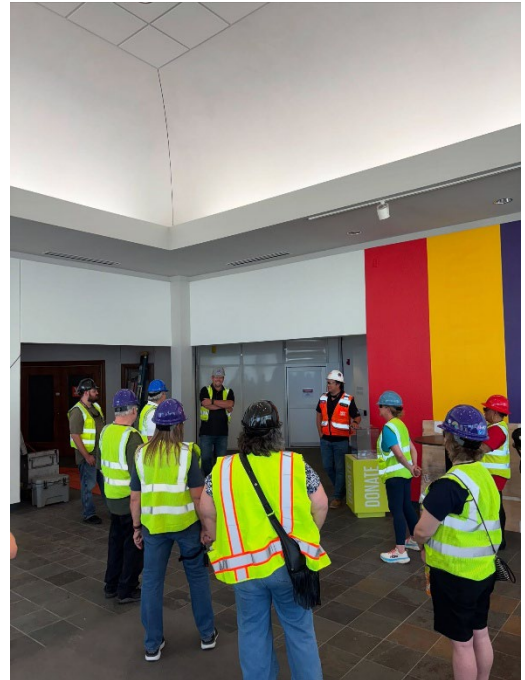


## Pops in the Park- Saturday, June 21, 2025



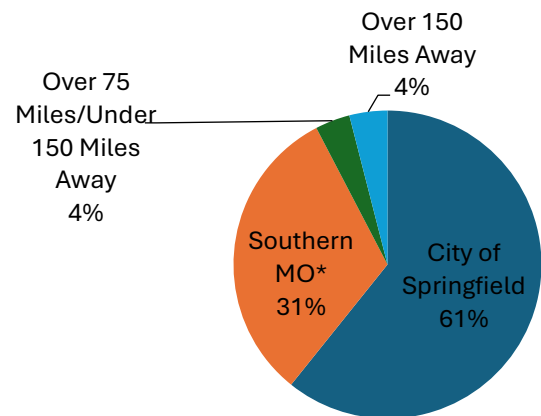
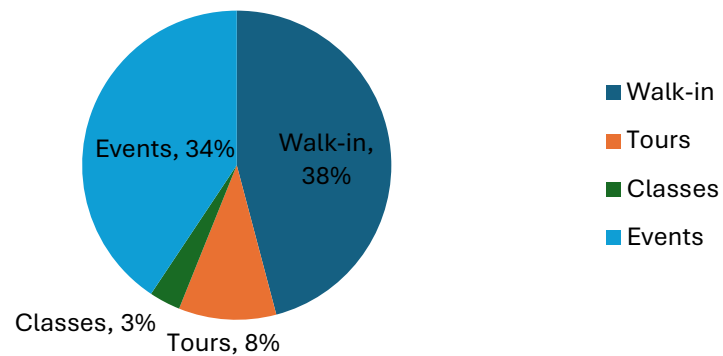
### AMRN Project

- Underground electrical, plumbing, etc. will be completed by 7/24/25
- Concrete slabs will be poured beginning 7/22/25
- Steel will begin to be erected by 7/28/2
- The Art Museum will provide an opportunity to sign/decorate a beam during First Friday in August. This beam will be put in the new building.
- Board Hard-hat Tour will be scheduled for August. Staff Hard-hat tour took place 7/9/25.



| TOTAL PEOPLE SERVED |         |     | JUL 24 | AUG 24 | SEP 24 | OCT 24 | NOV 24 | DEC 24  | JAN 25 | FEB 25 | MAR 25 | APR 25 | MAY 25 | JUN 25 |
|---------------------|---------|-----|--------|--------|--------|--------|--------|---------|--------|--------|--------|--------|--------|--------|
| Walk-in             | 8,993   | 38% | 2,550  | 3,380  | 151    | -      | -      | -       | -      | 356    | 2,158  | 398    | -      | -      |
| Tours               | 2,001   | 8%  | 186    | 165    | -      | -      | -      | -       | -      | -      | 873    | 480    | 297    | -      |
| Classes             | 641     | 3%  | 60     | -      | -      | -      | -      | -       | -      | 126    | 125    | 154    | 156    | 20     |
| Events              | 7,967   | 34% | 373    | 1,804  | 162    | 57     | 26     | 12      | 46     | 738    | 739    | 92     | 96     | 3,822  |
| Outreach            | 3,956   | 8%  | 547    | 395    | 18     | 85     | 100    | -       | 282    | 97     | 576    | 149    | 1,562  | 145    |
| Total               | 23,558  |     | 3,716  | 5,744  | 331    | 142    | 126    | 12      | 328    | 1,317  | 4,471  | 1,273  | 2,111  | 3,987  |
| Last Year           | 48,169  |     | 5,024  | 3,858  | 2,568  | 5,573  | 2,789  | 3,444   | 2,384  | 3,106  | 6,797  | 5,002  | 3,842  | 3,782  |
| Difference          | -24,611 |     | -1,308 | 1,886  | -2,237 | -5,431 | -2,663 | -3,432  | -2,056 | -1,789 | -2,326 | -3,729 | -1,731 | 205    |
| % Change            | -104%   |     | -35%   | 33%    | -676%  | -3825% | -2113% | -28600% | -627%  | -136%  | -52%   | -293%  | -82%   | 5%     |
| % Growth            | -51%    |     | -26%   | 49%    | -87%   | -97%   | -95%   | -100%   | -86%   | -58%   | -34%   | -75%   | -45%   | 5%     |

## Total Attendance



## Distance Traveled by Visitors