



**Springfield-Branson**  
**NATIONAL AIRPORT**

2300 n airport blvd ste 100  
springfield missouri 65802  
p 417.868.0500 f 417.868.0501

## **NOTICE**

Notice is hereby given that the Public Relations Committee of the Springfield-Branson National Airport Board will conduct a meeting via zoom on Wednesday, August 30, 2023, at 9 a.m. at the Springfield-Branson National Airport, Airport Board Room, 2300 North Airport Boulevard, Springfield, Missouri. A copy of this notice may be obtained by contacting the office of the Director of Aviation at 417-868-0500 ext. 82001.

## **AGENDA**

**PUBLIC RELATIONS COMMITTEE OF THE  
SPRINGFIELD-BRANSON NATIONAL AIRPORT BOARD  
WEDNESDAY, AUGUST 30, 2023, 9:00 A.M.**

**AIRPORT BOARD ROOM  
2300 NORTH AIRPORT BOULEVARD, SPRINGFIELD, MISSOURI**

### **CALL TO ORDER**

### **NEW ITEMS FOR DISCUSSION:**

1. Discuss the airport's next advertising campaign which will promote the concept of "bleisure" travel, which is the blending of a business trip with leisure. – Kent Boyd, Marketing/Communications Coordinator
1. Review the media plan and ask for board approval of advertising contracts that exceed \$25,000. – Kent Boyd, Marketing/Communications Coordinator

### **ADJOURN**

In accordance with ADA guidelines, if you need special accommodations when attending any Airport Board meeting, please notify the Director of Aviation's Office at 868-0500 at least twenty-four (24) hours prior to the scheduled meeting.

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