

Mayor's Commission on Human Rights and Community Relations

January 15, 2020

The Mayor's Commission on Human Rights and Community Relations met in regular session January 15, 2020 in the Busch Building 2 West Conference Room. The meeting was called to order by Chair, Heather Hardinger.

Present	Heather Hardinger, Chair; Pamela Hernandez, Communications Officer, Mary Bozarth, Carlye Wannenmacher, Vice Chair; Mike Jungers, Bob Roberts and Daniel Ogunyemi.
Absent	None
Public	Matthew Simpson and Cora Scott
Staff	Bob Atchley, Planning and Development and Judy White, Planning and Development
Approval of Minutes	Carlye Wannenmacher moved to approve the minutes of the November 20, 2019 MCHRCR Meeting. Daniel Ogunyemi seconded the motion. The motion was approved.
New Business	Welcome Cynthia Rushefsky Ms. Rushefsky was unable to attend the January meeting but will be sworn in and will attend the February 19, 2020 meeting. Heather Hardinger will send an e-mail to welcome Cynthia Rushefsky to the Commission.

Results of Survey and Consultation – HUD Consolidated Plan

Bob Jones, Planning and Development Department introduced himself and gave an overview of the results. There were over 30 workshops and over 850 people responded to the survey. Top two responses were 1) lack of knowledge and 2) lack of fair housing education.

Bob asked if a housing complaint was received by the Commission are there records of the complaint and what steps were taken. Pamela Hernandez stated that there should be paper copies of all complaints. Commission is keeping track of unofficial complaints as they are provided the proper information to help resolve their issue(s). Commission and staff will work on provide Bob Jones with complaint information.

Heather Hardinger asked Bob Jones to check the current brochure's information to make sure the data is current when handing out to the public.

Commission is very willing to spread the word to the community on housing discrimination as there is a lack of education on how to maintain properties or provide the proper tools.

Unfinished Business

Review of the Inclusion Survey

Matthew Simpson presented the survey to the Commission. The survey will be released on Monday, January 20, 2020 and open for 60 days. There is an QR code provided and link to access the survey and the survey can be accessed on any device that has internet. Those links will always to the most current version of the survey. Using Qualtrix platform that will give us the ability on the open-ended responses to get some textural analysis, things like reading sentiment associated with the responses. Make word clouds that make the comment themes stand out. Helpful to get a top-level view of the responses. There are different options on

coding the responses that will be useful for the Commission. Periodic responses are available during the survey being open to the public. Heather Hardinger mentioned that the survey will be available at the Multicultural Festival and during the time the survey is open asking about the different zones. We want to make sure we are capturing data from all parts of the city. Matthew Simpson will set up report link that the Commission can access with real time responses. Heather mentioned that a target response hopefully would be at least 1,000 participants but maybe 10% of the city will respond.

Daniel Ogunyemi asked what the marketing strategy is for the survey. Cora Scott responded that it was mentioned at Good Morning, Springfield and Jason Gage mentioned it in his City Manager Report. There is a postcard and a social media plan that Cora will share in a word document format with the Commission. Printed version of the survey will be given out at the libraries and at the City facilities. Heather Hardinger requested an e-mail contact so we can send out messages about what the survey is and how organizations can help get the survey in the hands of the public. Cora Scott also mentioned that a news release will be sent out and local media will assist in getting the word out. PIO will print 1,000 cards and pay for the cards that can be given out at The Think Summit. Laura Silver with BIZ 417 will be coordinating the conversations for the Summit. Cora mentioned that the City is a sponsor and will be doing a live stream broadcast and they have been offered a booth and we will get information on the survey out. Daniel Ogunyemi to reach out to Toni at the Gillioz to mention the survey on Monday.

Bob Jones asked if age groups and income could be added to the survey. It was agreed to add age but not income as most people do not like to answer that type of question and not a preview of this Commission. Matthew Simpson confirmed that he will add age groups to the survey. Matthew Simpson confirmed that more than one survey can be completed per IP address.

Diversity and Leadership Conference

Commission requested two tickets for Commissioners to attend on March 14 at the DoubleTree.

Collaborative Diversity Conference at MSU

Heather Hardinger asked if any information has been received? Conference is usually held in April.

Multicultural Festival

Carlye Wannenmacher gave an overview of the event. Krispy Kreme Doughnuts are donating the donuts and Carlye will purchase coffee and hot chocolate on behalf of Guarantee Bank. Jordan Valley Ice Park opens at 8:00 am. and the Martin Luther King March starts at 9:00 am. Daniel Ogunyemi and Mike Jungers will be attending the march. Pamela Hernandez to set up booth and needs to leave @ 2:00 pm. Heather Hardinger and Bob Roberts will be there from 2:00-4:00 pm. Bob Atchley will notify Cynthia Rushefsky of the opportunities to volunteer.

St. Patrick's Day Parade

Trolley bike is cost prohibited. Discussion to be involved in the parade to be discussed at the February meeting.

Facing Racism Institute

Heather Hardinger asked how many of the Commissioner have attended. Daniel Ogunyemi attended a one-day session and Heather Hardinger has attended the two-day session. Suggestion to send one Commissioner a year to the training is a good idea.

Citizen Police Academy

Daniel Ogunyemi attended the last academy. Daniel to find out when the next academy is as the Commission has been offered a spot in the academy and will need to have the next representative submit an application.

Application for the Commission

On the City's website go to Boards and Commissions that has access to the application. A request to the Mayor for one more position has been extended and we expressed the need of the Commission regarding expertise of the position.

Next Meeting

The next scheduled meeting is on Wednesday, February 19, 2020.

There being no further business, the meeting adjourned at approximately 6:41 p.m.

Prepared by Judy White

Heather Hardinger, Chair