

Mayor's Commission on Human Rights and Community Relations

November 20, 2019

The Mayor's Commission on Human Rights and Community Relations met in regular session November 20, 2019 in the Busch Building 2 West Conference Room. The meeting was called to order by Vice Chair, Carlye Wannenmacher.

Present

Heather Hardinger*, Chair; Pamela Hernandez, Communications Officer, Todd Thomas*, Carlye Wannenmacher, Vice Chair; Mike Jungers, Bob Roberts and Daniel Ogunyemi.

*Heather Hardinger arrived 6:15 p.m.

Absent

Mary Bozarth

Staff

Bob Atchley, Planning and Development; Nick Woodman, Law; and Judy White, Planning and Development

Approval of Minutes

Mike Jungers moved to approve the minutes of the October 16, 2019 MCHRCR Meeting. Daniel Ogunyemi seconded the motion. The motion was approved.

Unfinished Business

40th Annual St. Patrick's Day Parade

Ms. Hernandez has access to the Trolley Bike and asked for participants from the Committee. The following Committee member agreed to participate in the parade: Daniel Ogunyemi; Carlye Wannenmacher; Heather Hardinger; Mike Jungers; Bob Roberts; and Bob Atchley. Parade is scheduled for Saturday, March 14, 2020 at 2:00 p.m. need to arrive at the Jefferson Avenue Footbridge by noon to line up and parade starts at 2:00 p.m. Ms. Hernandez will get details and report back to the Committee.

Update on Meeting with the Mayor

Meeting was held on November 19, 2019 with Cora Scott, Anita Cotter, Jason Gage, Heather Hardinger and Mayor McClure. The Mayor received the communications piece for the quarter and that was discussed. Also, discussed the survey and the Mayor was supported of the plans. Mayor McClure questioned the follow-up post survey results. Mr. Simpson recommended leaving a longer time frame for collecting the data to make sure everyone has an opportunity to respond. Mr. Gage asked if this was a scientific survey and it is not as people are opting into it and if we were to use the same system that the City has used in prior surveys the cost could be around \$25,000. The Mayor provided a civility guideline that can be utilized, and Ms. Hardinger will bring to the next meeting. Meeting went well and went over why we are collecting the data on the survey and some things that we are working on throughout the year. Also, Ms. Hardinger pressed that other members of City Council receive the quarterly update since other members have asked to view it. Went over the current complaint process and how it does not truly address discrimination in the City and how there may be opportunities to collaborate how to fit into a system that we do not fit anymore. MEI scorecard was discussed as a point of reference and the impact of not collecting data and not having the correct information. There's more going on in the community and maybe there's an opportunity to add the scorecard into the data. The Mayor indicated that he would like a meeting in January and Ms. Cotter would coordinate with Ms. Hardinger or Ms. Hernandez on schedules. There's a lot of opportunity in the first quarter to tie the survey into other events that are happening in the City, i.e. Think Summit.

2020 Census

Every person should be counted in the community that you are living in on April 1, 2020. The 2010 Census missed a lot of citizens in our community. Educating people about filling out the questions is very important. We use census data to make decisions about our community. i.e. re-districting school districts, resources that could be provided community members.

New Business

Community-Wide Discrimination and Equality Survey

Ms. Wannenmacher gave an overview of a Sub-committee meeting discussing the City of Flagstaff Diversity Awareness Survey and will work collaborate with OTC, Matt Simpson to create a similar survey. Disseminate in January and available at the Multicultural Festival with paper copies and share the link. Draft of the questions should be completed within the next couple of weeks and e-mailing out to the Commission for feedback. Working with PIO to develop a communication tool kit to provide to organizations with graphics and verbiage by end of the year. The purpose of gathering this data is to show the leaders in the community what the citizens are experiencing; whether they have seen things that are positive or negative because there is no City-wide data showing this type of information. We want to educate the community on what we find and that will lead to further data collection on an annual basis and additional resources to develop a plan around the data. Participation goal of 10% of the population is a reasonable goal with our effort and partnerships. Heather is a member of Tough Talks conversations with Proper Springfield and they have received grant funds to fund the Tough Talks discussions in the community and will launch around the same time as the survey and this will give an opportunity to let people provide feedback. Francine has applied for a Lumia Foundation Grant and funding this type of project is in the guidelines of the grant. Should they receive the grant funds she would help with marketing the survey. City Manager's has also heard about the survey and may use City resources to put the word out.

Next Commission meeting is scheduled for December 18 and will sending out a draft of the survey and place on the agenda for discussion. Partners would include key partner and spread out from there, and PIO is developing a strategy and potential partners. For having the survey in other languages, OTC uses a system called Qualtrics for data and it will translate in the language chosen.

The survey has not been named yet, but Cora Scott is working on that and Heather will update the Commission once a name is decided.

Multicultural Festival

Mr. Atchley to confirm that sign-up has occurred for the Festival.

There being no further business, the meeting adjourned at approximately 6:25 p.m.

Prepared by Judy White

Heather Hardinger, Chair

The minutes of the November 20, 2019 meeting of the Mayor's Commission on Human Rights and Community Relations was approved at the January 15, 2020 meeting of the Mayor's Commission on Human Rights and Community Relations.