



Visit Springfield Board of Directors Meeting

Visit Springfield

Thursday, March 19, 2026 at 8:00 AM CDT to Thursday, March 19, 2026 at 9:30 AM CDT

815 E. St Louis Street, Springfield, MO 65806

Agenda

I. March Board Meeting

II. Call to Order

III. Roll Call

IV. Approval of Minutes

V. Public Comments

VI. Chair's Report

A. Board Conflict of Interest

B. Board Leadership Symposium Feedback

C. April 7th - Pivotal Day for the future of Visit Springfield

VII. Committee Reports

A. Budget/Finance

1. Financials as of 2/28/26

2. FY 26 / 27 Budget

B. Nominating

C. Governmental Relations

D. City of Springfield Report

VIII. Staff Reports

A. CEO Report

B. Marketing Report

C. Sales Report

D. Sports Commission Report

E. Visitor Experience Report

IX. Old or New Business

X. Adjourn